



# Digital Mailing Systems

DM550™ & DM575™ with IntelliLink® Technology

Take Productivity & Simplicity To A New Level...



# The DM550™ & DM575™ Mailing Systems

## Built For Flexible Performance and Greater Productivity

Mail is a vital tool for communicating with your customers, whether it is in the form of invoicing, marketing, product shipment, or other important communications. Yet, for many businesses, mail is the last frontier for business process improvements. Advancements in technology make this a great time to streamline your mail centre. The DM550™ & DM575™ Digital Mailing Systems are the first step to improved processes. They're easy to use, reliable and deliver high levels of productivity -configured in a way that meets your specific needs. It's a business solution that brings cost controls, process improvements and accounting functions right to your mail centre. Designed for busy mailers, the DM550™ & DM575™ can help you automate your mail centre and make it run as efficiently as other parts of your business.

### Use Technology To Benefit Your Bottom Line

**IntelliLink®** Technology provides a digital gateway to Pitney Bowes, and postal services. The **IntelliLink®** Control Centre automates all the system's functions, including carrier rate update, and instant DM operating system updates. With **IntelliLink®** technology, you get critical 24/7 management of postage payments in addition to new feature downloads to help you meet your changing needs.

- **Minimal Training** Easy to follow prompts on the **IntelliLink®** control center help guide operators through the steps needed to process the mail. Repetitive jobs can be preprogrammed for faster processing.
- **Fully Compliant** The DM550™ & DM575™ are fully compliant with all regulatory requirements and is able to take full advantage of Pricing in Proportion (PiP) with a fully automated solution as an option.
- **The power of IntelliLink®** The cutting-edge **IntelliLink®** technology contained within the DM550™ & DM575™ provides an easy to use secure gateway to advanced features and services. These include automatic downloads of postal rate changes and software upgrades. The DM550™ & DM575™ also have the capability to download logos and advertising slogans transforming once manual processes into quick operations.



**Barcode Scanner**  
Scan accounts with Budget Manager quickly and accurately

**Weighing**  
Shown with Optional 5kg Integrated Platform

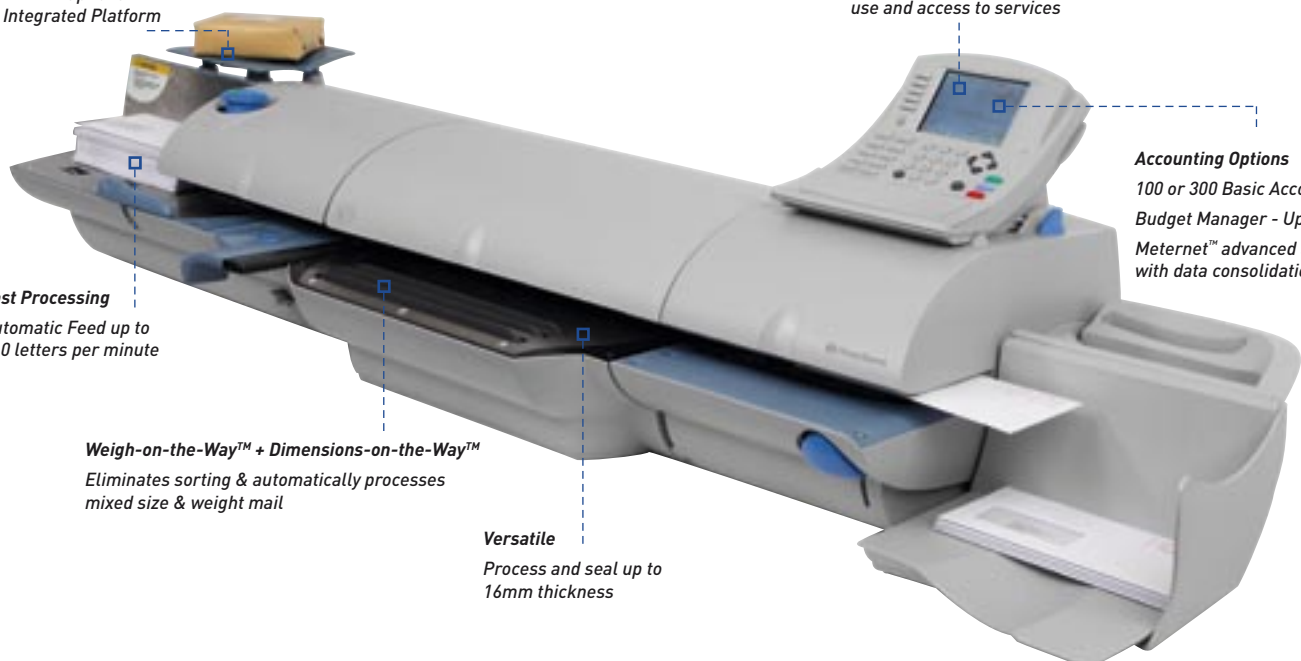
**IntelliLink® Control Center**  
A centralised point of operations offers ease of use and access to services

**Accounting Options**  
100 or 300 Basic Accounting  
Budget Manager - Up to 2,000 Accounts  
Meternet™ advanced accounting with data consolidation

**Fast Processing**  
Automatic Feed up to 160 letters per minute

**Weigh-on-the-Way™ + Dimensions-on-the-Way™**  
Eliminates sorting & automatically processes mixed size & weight mail

**Versatile**  
Process and seal up to 16mm thickness



## More Than Letters...

The DM range of franking machines from Pitney Bowes provides a gateway to a wide range of Royal Mail postal services, a selection of which is shown below: ...

- ✓ **Special Delivery™** Have you got an item that needs to be delivered urgently? Or maybe you're sending something valuable? With the Special Delivery Next Day™ service not only will your item reach its destination on time, you can also rest easy, knowing it can be insured for up to £2,500. When your item absolutely has to get to its destination on time there's Special Delivery 9.00am™.
- ✓ **Recorded Signed For™** If you have important documents to send and want to check on delivery, Recorded Signed For™ fits the bill. With proof of posting, signature on arrival and online tracking, your delivery is easy to trace.
- ✓ **FrankPay** FrankPay gives any franking machine user access to all domestic and international Parcelforce services via the web and lets them pay via their franking equipment.
- ✓ **Airsure®** For a fast, secure and reliable service to 28 destinations worldwide, look no further than Airsure. Your item will receive priority handling at home and overseas, and benefit from an online tracking facility so you can check your mail's progress along the way.

- ✓ **CleanMail®** If you produce at least 1,000 letters for delivery within the UK and you can prepare your mail so Royal Mail's automated technology can read and verify the address and postcode, you can obtain a discount of over 9% from the standard tariff price. (Please ask your Pitney Bowes account manager to explain how we can help you meet these requirements)
- ✓ **CleanMail Plus™** You can gain a discount of over 11% from the standard tariff price using Cleanmail Plus providing that your address accuracy is over 95% and that you apply a barcode so that Royal Mail's Letter Sorting Machines can read that code. (Please ask your Pitney Bowes account manager to explain how we can help you meet these requirements).

## Bring Cost Control To Your Mail Operations With The DM550™ & DM575™

Tackle the challenges of controlling costs, managing chargebacks and reporting on mail centre performance. The DM550™ & DM575™ Series gives you the ability to configure an information management solution from tracking basic pieces and postage accounting to detailed reporting with Budget Manager. For more extensive reporting or enterprise-wide postage accounting and consolidation, the DM550™ & DM575™ can network with Pitney Bowes Meternet™, a PC-based information management system.

## Process Improvements Equal Significant Savings in Time and Costs



Automated Weighing Options are available that combine weighing and postage calculation in one easy step.

- **Weigh-on-the-Way™ (W-o-W™) and Dimensions-on-the-Way™ (D-o-W™)** The unique combination of W-o-W™ and D-o-W™ technology provides automatic processing for mail that's both mixed size and mixed weight. As the mailpiece passes through the franking machine its size is checked to determine which Pricing in Proportion format it belongs to and it's also weighed; the correct postage for the selected class is then automatically applied. This increases productivity and ensures accurate postage.
- **Differential Weighing** This option gives you maximum flexibility. Process mixed weight mail pieces and parcels in the same batch right from the scale. The system will calculate the postage based on the difference in weight as packages are removed.
- **No delays in getting postage refills** Re-credit your meter with postage by simply pressing the button to activate the on-line connection to Pitney Bowes' postage-by-phone. Get up to 55 days free credit, with Purchase Power, the post now pay later facility.
- **Minimise costs** The drop and feed roll tape dispenses labels that are cut to size, reducing supplies usage.



- **Increased productivity** Innovative design features such as advanced detection sensors, auto-class select and auto-tape mode, maximise throughput, reduce stoppages and minimize maintenance requirements.
- **Razor sharp digital printing** Produce professional looking mail every time with the patented single inkjet head to give your mail that "open me" look.
- **Automatic advertising** Customise your messages by choosing from up to 10 slogans to promote your company and enhance the image of your mail.
- **Pre-date mail** Mail can be pre-dated up to 31 days in advance giving the mailroom enough time to prepare mailshots.

# Specifications

## DM550™ & DM575™ Mailing Machines

### Size

915mm x 254mm x 432mm

(Base System)

- Drop Stacker adds 305mm - Standard

- W-o-W™+D-o-W™ Module adds 508mm - Optional

### Weight

Base System 27kg

W-o-W™ + D-o-W™ Module 15.9kg

### Electrical

Operates on 100-240 VAC, 50/60Hz,

- UL and CSA Approvals

- ENERGY STAR® Compliant

### Speed/Productivity:

	DM550™	DM575™
non-W-o-W™ + D-o-W™ pieces per minute:	160	160
W-o-W™ + D-o-W™ pieces per minute:	-	50

### Media Specifications:

Envelope Size Minimum: 89mm x 127mm  
Maximum: 330mm x 330mm

Thickness Minimum: 0.18mm  
Maximum: 16mm

Width of Flap Minimum: 25mm  
Maximum: 76mm

### Connectivity Requirements:

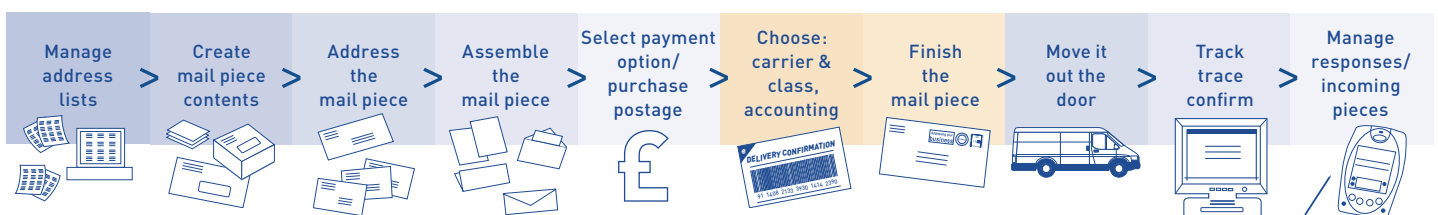
Connects to a standard analog phone line.

### Standard Operating Features

- Auto-dating
- Low postage warning
- High value protection
- Original value resetting
- Water level indicator
- Seal only/no seal modes
- Low ink warning
- Password security
- Printer/PC interface

### Options

- Standard envelope advertisements
- PPI facilities
- Weigh-on-the-Way™ + Dimensions-on-the-Way™ (W-o-W™ + D-o-W™)
- Weighing platforms -
  - 2kg integrated platform
  - 5kg integrated platform
  - 7kg platform
  - 12kg platform
  - 35kg platform
- Differential weighing
- Accounting options - 100 or 300 accounts, Budget Manager or MeterNet™
- Text entry - for return address or marketing messages
- Barcode scanning for account number entry with Budget Manager



Engineering the flow of communication™

Pitney Bowes  
Elizabeth Way, Harlow  
Essex CM19 5BD  
Telephone: 08705 252525  
Facsimile: 08705 449450  
www.pitneybowes.co.uk

*Pitney Bowes is the world's leading provider of integrated mail and document management systems, services and solutions. The \$5.3 billion company helps organisations of all sizes engineer the flow of communication to reduce costs and increase impact, and enhance customer relationships. The company's 80-plus years of technological leadership has produced many major innovations in the mailing industry and more than 3,500 active patents with applications in a variety of markets, including printing, shipping, encryption, and financial services.*